



Ready For Retail Ltd
18/19 Hawkey Brook Trading Estate
Worthington Way
Marus Bridge
Wigan
WN3 6XE
TEL: 01942 807321

PRIVACY & COOKIE POLICY

Ready for Retail Ltd Limited is committed to keeping your personal information secure. Please continue reading to find out exactly what information we collect, including how and why we do it.

1. We collect information when you access the website, request an enquiry (online and over the telephone). Any personal information (name, email, phone number and address) collected has to be disclosed by you to us, with consent for usage
2. The information we collect can include your name, email address, phone number and postal address. For example, if you request a quote, you would have to share your name, phone number, email address and postal address.
3. We can also collect information via your IP (internet Protocol) address to analyse how visitors use our website. Your IP address identified the computer or service provider that you use to access our website, or information about your browser type, authentication identifiers, and other software and hardware information. If you access our website through a mobile or other device we may collect your mobile device identifier, geolocation data (including your precise location) We may combine this information with other information that we have collected to make our website and our communications to you more targeted to your requirements.
4. Cookies – We use a limited number of cookies to ensure that we give you the best user experience on our website. If you continue to use our website without changing your settings, we will assume that you are happy to receive all cookies on our website. Almost all websites use cookies and most users would agree that they are harmless when used in a responsible manner. Most users would also agree that use of cookies enhances the overall web experience, making it more personal and enabling a faster service. If you find the idea of a website storing information on your computer or mobile device a bit intrusive, you can change your cookie settings at any time. If you don't want to receive cookies, you can modify your browser so that it notifies you when cookies are sent to it, or you can refuse cookies altogether. You can also delete cookies that have already been set.

You may ask what is a cookie? Most websites you visit will use cookies in order to improve the user experience by enabling that website to 'remember' you for the duration of your visit or for repeat visits. Some websites also use cookies to enable them to monitor the success of marketing campaigns and to



Ready For Retail Ltd
18/19 Hawkley Brook Trading Estate
Worthington Way
Marus Bridge
Wigan
WN3 6XE
TEL: 01942 807321

be more accurate in the way they market to web users, typically by using information such as your location or browsing habits.

How to control your cookies – If you wish to control or even block cookie usage on your device (tablet, mobile or desktop) you can do this through your browser settings. The help function within your browser should guide you through the process.

Please note that we keep your personal information in our database unless you request to delete such data.

Information Collected, how we do it and why we do it.

How do we use this information?

We may use your information to:

- Maintain your account
- Process your enquiry/quotation
- Contact you regarding an enquiry you have made
- Process any orders and raise invoices.
- Perform business analyses of the other purposes to improve the quality of our business, the services we offer.

5 Who has access to your personal information?

Ready for Retail Ltd Limited will not sell or rent your information to third parties. We will not share your information for marketing purposes. Third Party Service Providers working on our behalf (subcontractors) for the purposes of providing services to you on our behalf. When we use third party providers, we disclose only limited information i.e the personal information that is necessary to deliver the service and we try to ensure that your information is kept secure and is not used for their own direct marketing purposes.

6 What are your choices?

You can choose whether or not to receive information from Ready for Retail Ltd Limited as well as which parts of your personal information you're happy for us to keep. To change the type of communications you're happy for us to send you; edit or remove your personal details, please let us know by contacting us by email on gdpr@r4r.uk.com

7 Security – We take the security of your personal information very seriously. We take all the necessary steps to keep your data safe, however no system is



Ready For Retail Ltd
18/19 Hawkley Brook Trading Estate
Worthington Way
Marus Bridge
Wigan
WN3 6XE
TEL: 01942 807321

100% fail-proof, therefore, we do not and cannot guarantee the security or accuracy of the information we gather.

- 8 We will keep your information in our database for an undetermined amount of time. Should you wish to delete your data, please contact us by email at gdpr@r4r.uk.com or write to us at Ready for Retail Ltd Limited, Unit 18/19 Hawkley Brook Trading Estate, Worthington Way, Wigan, WN3 6XE.
 - 9 Changes to this Policy – Ready for Retail Ltd Limited reserves the right to make changes to this privacy policy. If we do make amendments to our privacy policy, we will publish the revised date at the bottom of the page.
- This policy was last updated on the 15 January 2019

Mark Bromilow

**ELECTRONICALLY SIGNED BY MARK BROMILOW
DIRECTOR**